



Anna Glynn

**KEYNOTES ON AI, LEADERSHIP &
SUSTAINABLE HIGH PERFORMANCE**

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PERFORMANCE HAS ENTERED A NEW ERA

The demands on leaders and teams are changing.

Complexity is increasing. Technology is reshaping work. And the pressure to deliver results isn't going away.

Many organisations are asking more of people who are stretched.

The challenge isn't simply to keep up but to build the capability to keep performing as the demands continue to change.

That's where Anna Glynn comes in.

Through thought-provoking keynotes, Anna helps leaders and teams rethink how they create value, sustain motivation and build the capabilities needed to perform in a changing world.

Combining practical frameworks, behavioural science and real-world leadership experience, Anna delivers insights that challenge thinking, spark meaningful conversations and translate into action.



BUILD CAPABILITY THAT DRIVES PERFORMANCE

Performance doesn't improve by doing more but by strengthening the capabilities that sit underneath it. In complex, high-demand environments, the difference isn't effort, it's how people think, what they value, and the capabilities they build.

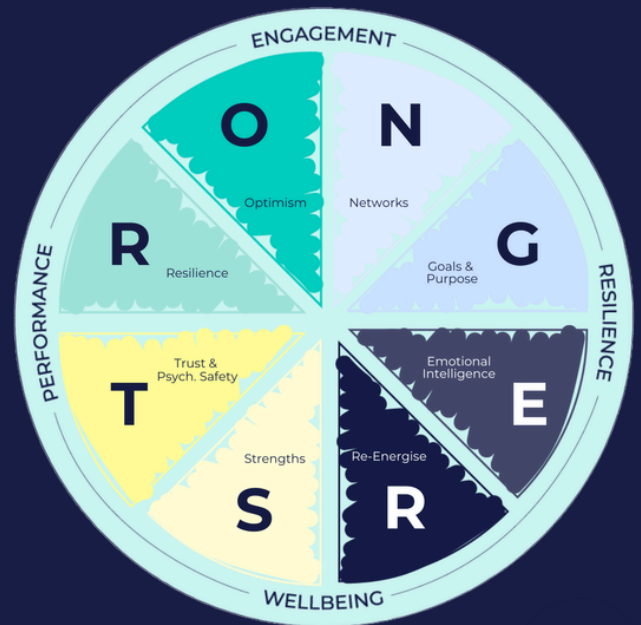
Anna's keynotes help leaders and teams build the capabilities required to navigate change, make better decisions, adapt more effectively and sustain performance when expectations are high and conditions are uncertain.

After keynotes, teams are better equipped to:

- Make higher-quality decisions in complex environments
- Lead with greater clarity, confidence and adaptability
- Strengthen human capability alongside emerging technology
- Sustain performance without increasing pressure or burnout.

At the centre of Anna's work is a practical capability architecture built on three core levers: *Mindset, Skillset and Toolset*.

Underpinned by the *STRONGER Framework* and years of leadership experience, her keynotes translate evidence-based research into practical actions that improve performance long after the event.



This is performance by design.

ABOUT ANNA

Anna helps leaders and teams perform, lead and create value in a world that keeps changing.

Drawing on more than 15 years of leadership experience, a Master's in Applied Positive Psychology, and extensive work with organisations navigating growth, transformation and AI adoption, Anna combines evidence-based research with real-world commercial insight to help people thrive in increasingly complex environments.

Through practical frameworks and actionable strategies, Anna helps organisations strengthen human capability, develop stronger leaders and create performance that lasts. She is the author of *STRONG* and creator of the *STRONGER Framework*, with clients spanning finance, property, legal, education, healthcare and professional services.

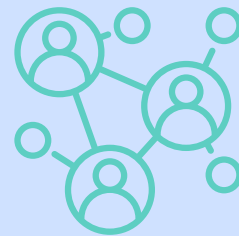


Why Organisations Choose Anna

- Performance, not just perspective - clear frameworks, practical tools and actionable strategies to apply immediately
- Built for real world pressure - helping people maintain clarity, adaptability and effectiveness when pressure is high and conditions are uncertain
- Relevant to your business - tailored to your priorities, challenges, and objectives
- Designed for lasting change - people leave with ideas, language and behaviours they can continue applying long after the keynote ends.

KEYNOTE TOPICS

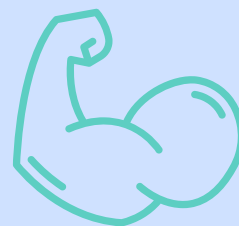
**THE HUMAN
EDGE**



**BEYOND THE
OUTCOME**



**BECOMING
STRONGER**



THE HUMAN EDGE

How to Create Greater Value in an AI-Enhanced World

Everyone is talking about how AI can make people more productive. But productivity isn't the goal - value is.

As AI changes how work is performed and where value is created, organisations have an opportunity to do more than automate existing work. They can rethink how people use the capacity technology creates.

In this thought-provoking keynote, Anna challenges audiences to move beyond asking "How do we use AI?" and instead ask: What becomes possible when AI creates the capacity for people to do more valuable work?

Drawing on her *Human Edge* thinking, Anna explores where human value is moving, why capacity needs intention, and how *Mindset, Skillset and Toolset* can help people create greater value as technology becomes more capable.

Key take-aways:

- Recognise where human contribution is moving as AI changes work.
- Explore how AI-created capacity can be redirected towards higher-value work.
- Strengthen the Mindset, Skillset and Toolset needed to adapt, contribute and amplify impact.

Ideal for: Organisations navigating AI transformation or looking to unlock greater value, capability and performance in an AI-enhanced world.



BEYOND THE OUTCOME

How to Sustain High Performance in Tough Conditions

As complexity, pressure and technological disruption accelerate, the expectation to perform still remains. But when teams are already stretched and results are harder to achieve, how do we keep people motivated, confident and performing at their best?

What if the way we've been pursuing success is part of the problem?

In this thought-provoking keynote, Anna explores why relying on results for our motivation and confidence can become a trap, particularly when conditions are challenging.

Introducing the *Second Scoreboard*, Anna shows how to pursue ambitious goals while building the confidence, motivation and momentum needed to sustain performance, even when success isn't guaranteed.

Key take-aways:

- Recognise the hidden performance trap of outcome-dependent success.
- Strengthen motivation and confidence beyond targets, recognition or results.
- Use the *Second Scoreboard* to recognise meaningful progress, reinforce growth behaviours and keep performing through challenging conditions.

Ideal for: Leaders, high-performing teams and ambitious professionals navigating challenging conditions, rising expectations and pressure to deliver results.



BECOMING STRONGER

Turning pressure into growth, capability and sustainable performance.

Pressure has become one of the defining realities of modern work – stemming from constant change, higher expectations, increasing complexity and less certainty.

The question isn't whether people will experience pressure, but what pressure will produce.

For too long we've defined resilience by how quickly people recover but recovery simply returns us to where we were before.

Today's organisations need more than resilience. They need people who become stronger because of pressure.

In this practical and inspiring keynote, Anna challenges one of the biggest myths in today's workplace – that pressure is something to avoid, manage or simply survive. Instead, she introduces a new way of thinking.

Key take-aways:

- Reframe pressure as a catalyst for growth rather than a barrier to performance.
- Build the *Mindset, Skillset and Toolset* that strengthen adaptability, confidence and capability under pressure.
- Create team cultures that can sustain high performance without sacrificing wellbeing or long-term resilience

Ideal for: Leaders, teams and organisations navigating pressure, change or complexity, where engagement, adaptability and sustainable performance depend on stronger leadership and human capability.



EXTEND THE IMPACT

A keynote sparks new thinking.
A workshop turns it into action.

For organisations looking to go further, Anna offers interactive workshops that help leaders and teams apply the ideas, frameworks and strategies from her keynotes to their own challenges, decisions and goals.

Through practical exercises, meaningful conversations and real-world application, participants turn insights into actions they can take back to work.

The Result:

- Stronger understanding and application of key concepts.
- Practical actions teams can implement immediately.
- Shared language and clearer priorities for sustaining performance.

Workshops can be delivered as focused 90-minute sessions or half-day experiences, depending on the depth of application required.



BOOKING INFORMATION

1

Check Availability

Contact Anna's practice manager (angela@annaglynn.com.au) to check date availability and book a discovery call.

2

Confirm & Secure your Date

Once the proposal is approved, we'll lock in the date, issue a Letter of Engagement, and arrange for the deposit payment. You will also receive all supporting materials, and can request a teaser video for your delegates.

3

Pre-Event Process

A detailed briefing call will ensure alignment on content and logistics. We manage all travel arrangements, saving you time and effort. One week before the event, Anna will check-in to answer any final questions.

4

Event Day

Anna will arrive early for an AV check and connect with you, the MC, and the Events Team. She will engage with your audience throughout the day, ensuring a stronger connection before and after taking the stage.

5

Post-Event Debrief & Resources

After the event, we'll conduct a debrief to gather insights and feedback. Anna will also provide further resources for your delegates to reinforce and extend the learning.

TESTIMONIALS

Amber Johnson

General Manager, MYOB

"Anna's keynote challenged thinking, left our teams feeling informed and confident, and people were still referencing the practical takeaways weeks after the session ended. She set the tone perfectly for the rest of our event."

Harley Jones

Group Sales Leader, oOh! Media

"Three years ago, Anna spoke to our team and what she said has stuck with us ever since. Having her back to deliver her new keynote, the conversation again continued long after it ended. That's the kind of thinking that sticks."

Liberty Financial

Chief Distribution Officer

"Anna was an outstanding keynote speaker at our recent conference - insightful, impactful, and highly relevant with practical takeaways. We received overwhelmingly positive feedback and would highly recommend Anna to any organisation seeking a speaker who can genuinely engage and motivate their audience!"

EXPERIENCE

Anna has partnered with the following global clients (and more):



AS SEEN IN

Anna has been featured in leading business and leadership publications:

Forbes

Inside®etail

CEC MAGAZINE
INSPIRING THE BUSINESS WORLD

FMCG
BUSINESS

bsale

IDM
INTERNATIONAL INSTITUTE
OF DIRECTORS & MANAGERS

HR
LEADER

Dynamic Business

retailbiz

CEOWORLD Magazine

MPA
MORTGAGE PROFESSIONAL AUSTRALIA

Kochie's
**BUSINESS
BUILDERS**

STRONG

How the best sales leaders engage, achieve and thrive.

Fresh Perspectives for Success

STRONG delves into the foundations of sustainable high performance in demanding environments.

Distilling behavioural science into practical application, STRONG equips leaders responsible for growth and performance to:

- Attract and retain high performing talent
- Navigate pressure and challenging environments with confidence
- Sustain results without burnout, toxicity or inconsistency
- Strengthen team culture.

Bulk copies can be provided to your delegates.



As featured in **Forbes**

“STRONG breaks the code on how to drive success in sales. For sales leaders looking for tips on how to thrive in a tough marketplace, this is a must-have resource.”

- DR. RODGER DEAN DUNCAN
FORBES CONTRIBUTOR AND
BESTSELLING AUTHOR



Let's Chat

AI is changing how value is created. Leadership is becoming more complex. And sustaining high performance is more challenging than ever. If you're planning an event and want to inspire your audience, challenge their thinking and equip them with practical ideas they can put into action, let's talk about how Anna can make an impact.

For keynote videos, client testimonials and additional resources, visit annaglynn.com.au.



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